

Realise the fun in **FUNDRAISING**

#WeSupportCommunities

realise
charity

**FUNDRAISING
GUIDE**



Part of we are aspire

THANKS





Who we are and what we stand for...

We are here to support our communities and help combat poverty.

We are committed to helping people in our communities across North Staffordshire through developing skills, supporting individuals with job searching and encouraging a healthy lifestyle.

By bringing people together and providing practical help, we can build better futures and break down the causes of poverty for generations to come.

As a charitable arm we have been around for the last 10 years, founded in 2009 it was the vision of Aspire Housing and PM Training as a group to give back to the communities they serve.

In the current climate, more than 14 million people in the UK are living in poverty. This is made up of 8.4 million working-age adults, 4.5 million children and 1.4 million people of pension age. Whilst another 2.5 million are at risk of falling into poverty and 7.7 million people (more than a tenth of the population) are in “persistent poverty”.

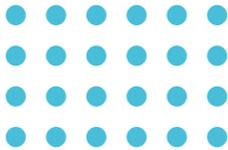
Our key aims are to prevent poverty by tackling the root causes and helping to alleviate situations where it currently does exist.

We do this through a programme of commissioned projects put together from feedback from our communities.



“I couldn’t open jars and stuff like that. But I actually opened a jar when my grandson was here the other day without asking him first.”

Jan, 66, was struggling to open jars and get up out of chairs before joining chair-based exercise classes funded by Realise.





Who we have helped...

Over the last 10 years we have helped over **8,000** people and completed **85** environmental projects.

Ways to get involved

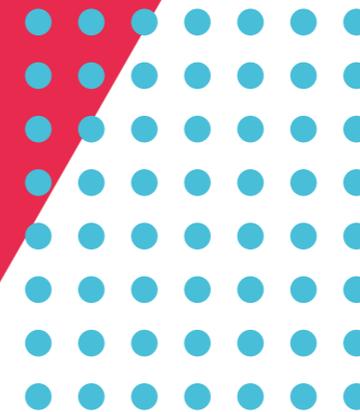
There are many ways to get involved and support this great cause, from becoming a realise partner or sponsoring events to volunteering and fundraising. There's something for everyone.

Corporate partnerships

Support from local businesses is vital to help us continue to support young people in to employment and in making our key projects a success. No matter how big or small your company is, there are plenty of ways you can get involved. We offer bespoke partnership plans developed in conjunction with your business.

Sponsorship Packages

Throughout the year we host lots of fundraising events which we couldn't do without support from our sponsors. A range of sponsorship packages are available bespoke to each project.



“Realise helped me with a toolkit and money for driving lessons. I passed my test and now I've got my car to get to work.”

Whilst learning trade skills at PM Training, Callum, 19, received a free toolkit funded by Realise to help him in his role as a heating and plumbing apprentice.



Charity of the year

Choose **Realise this year.**

We'll work closely with you to create a successful relationship, help with staff engagement, provide innovative ideas and support with fundraising initiatives.

Volunteering

Give back with the most precious thing we rarely have enough of...time!

Get involved with the project work we commission or get involved with our partnerships. We will match your skill set to an appropriate role whilst at the same time giving you the opportunity to gain new skills, grow in confidence and work closely with your colleagues to build strong bonds and show case teamwork at its best.

Gifts in Kind

Could you help by providing some of the things we need?

- Materials for projects
- IT Equipment
- Excess stock
- Food & Drink
- Room Hire
- Project specific requirements

For more information on how you can get involved email [Hannah Molloy on Hmolloy@realisefoundation.org.uk](mailto:Hmolloy@realisefoundation.org.uk) or call 07917070576.

How you can you help?

If the previous opportunities haven't piqued your interest, there are lots of other ways you can help!

FUNDRAISING MADE EASY

Bake sales

Why not jump on board when Great British Bake Off hit the screens again.

Dress down days

Simple, easy and most importantly effective!

Tuck shops

The most popular thing in school can become a real gold mine in the work place.

Sweep stakes or bonus ball participation

Everyone's a winner (if you get lucky).

How about a swear jar?

Is there someone who is always turning the air blue?

Brave the shave

Sponsored head shave or leg waxing.

Challenge events

Why not push yourself – from walking, running, climbing to jumping out of a plane or diving with sharks.....the possibilities are endless and so is the fun you can have doing it.

Realise your inner power

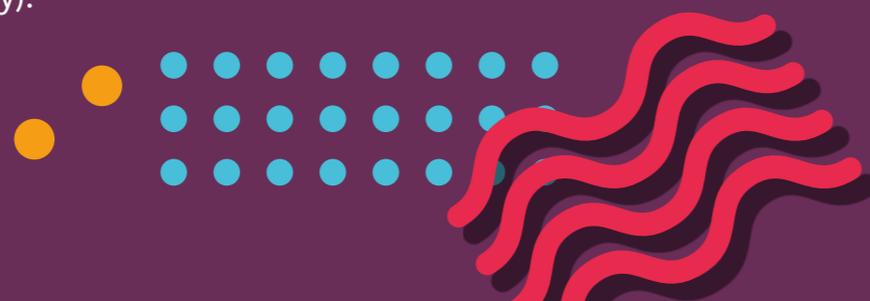
Fancy dress as a super hero day.

Is everyone constantly on a diet?

How about a team 'get fit', this could be losing weight, toning up or just getting fitter. Turn those pounds into £'s for a good cause whilst feeling great.

Community funday

Face painting, tug of war, best fancy dress, bouncy castle etc.



Want to discuss your ideas? Get in touch

Contact **Hannah Molloy**
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